

# MS CONFERENCE FOR ADDICTION PROFESSIONALS

The background is a dark teal with a pattern of various sized gears. Several golden pocket watches and keys are scattered throughout, some hanging from chains. A large, ornate golden gear is in the center, with the text 'MISSISSIPPI GAP' overlaid on it. The word 'MISSISSIPPI' is in a dark red, serif font, and 'GAP' is in a large, bold, yellow font with a black outline. A red and orange swoosh underline is under 'MISSISSIPPI'.

## MISSISSIPPI GAP

APRIL 25 - 28, 2023

“STEPPING INTO THE FUTURE OF  
ADDICTION AND MENTAL HEALTH”

**SPONSOR ● EXHIBITOR ● ADVERTISER  
PROSPECTUS**



FTC PREVENTION SERVICES  
*Presents*



# THE MISSISSIPPI CONFERENCE FOR ADDICTION PROFESSIONALS

LAKE TERRACE CONVENTION CENTER  
HATTIESBURG, MS

**APRIL 25 – 28, 2023**

**DEADLINE: APRIL 11, 2023\***

\*TO BE INCLUDED IN PUBLICATIONS AND PRINTED MATERIALS, CONTRACT AND PAYMENT MUST BE RECEIVED BY **APRIL 4, 2023**

## HOST HOTELS

<p><a href="#"><u>Holiday Inn Hattiesburg - North</u></a> 6553 US 49 Hattiesburg, MS 39401 601.990.9340  Rate: <b>\$98/night</b>   Group Code: CUT-OFF DATE: <b>April 10<sup>TH</sup></b></p>	<p><a href="#"><u>Towneplace Suites by Marriott - Hattiesburg</u></a> 235 Thornhill Drive Hattiesburg, MS 39402 601.582.2030  Rate: <b>\$109/night</b>   Group Code: CUT-OFF DATE: <b>April 4<sup>TH</sup></b></p>
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P.O. Box 54742  
Pearl, MS 39288

OFFICE (601) 874.0100  
FAX (769) 235.6436

## Mississippi CONFERENCE *for* Addiction Professionals

Sharon Sims - Director

January 15, 2023

Potential Sponsors and Exhibitors,

We are excited to bring you The Annual Mississippi CONFERENCE for Addiction Professionals (MSCAP) on Tuesday, April 25<sup>th</sup> through Friday, April 28<sup>th</sup> at the Lake Terrace Convention Center in Hattiesburg, MS. Our theme for 2023 is "*Stepping into the Future of Addiction and Mental Health*". We expect this year's conference to be amazing and we're inviting you to be a part of it as a major sponsor and/or exhibitor.

You are encouraged to utilize this great event as an avenue to market your organization while also networking with professionals from across the state of Mississippi and surrounding areas. Substance abuse and mental health touches everyone in our communities in one way or another. As we continue to emerge from the pandemic, we are excited to meet safely in-person with more chances to advertise and spotlight your products, services, and organizations than ever.

Enclosed with this letter, you will find information on sponsor, exhibitor, and advertising opportunities. When you are ready to register, you can simply go online to reserve your spot. More information about MSCAP can be found on our website, [www.theMSCAP.com](http://www.theMSCAP.com).

*Also, please join us on social media: Facebook, Instagram, Twitter, and TikTok (@THEMSCAP).*


If you have any questions about MSCAP, please contact us at 601.874.0100 or email [info@themscap.com](mailto:info@themscap.com). We are looking forward to partnering with your organization.

Sincerely,

*Marc Fomby, CEO*  
FTC Prevention Services, LLC

*Sharon Sims, MSCAP Director*  
FTC Prevention Services, LLC





INFUSIONXP

## ABOUT THE MS CONFERENCE

The Mississippi CONFERENCE for Addiction Professionals (MSCAP) is an opportunity for substance abuse, mental health, and other professionals to receive professional development that can assist with skills and knowledge expansion and certification maintenance. MSCAP works to establish quality standards for continuing education; influence professions to improve behavioral and mental health care; and promote public support for professional continuing education, research and practice in the fields of prevention, treatment, and recovery.



# CONNECT WITH YOUR MARKET

Put your brand in the hands of the professionals and communities you **service.**

Becoming a supporter of MSCAP lets you put your company's information directly into the hands of key decision makers in prevention, intervention, and treatment fields from across the state. Whether you're looking to increase your brand's recognition, build your client base, or even make on-site sales, MSCAP gives you access to administrators, social workers, counselors, law enforcement, service providers, public health professionals, treatment professionals, prevention professionals, educators and more.

## WHY SPONSOR & EXHIBIT?

**YOUR INVESTMENT WILL BENEFIT YOUR COMPANY BY:**

- Directly targeting decision-makers
- Generating leads and building your client base by discovering untapped business opportunities
- Strengthening relationships with key customers
- Demonstrating the full value of your products and services

# SPONSOR-EXHIBIT DETAILS

LOCATION	CONFERENCE DATES	EXHIBIT DATES
LAKE TERRACE CONVENTION CENTER ~ HATTIESBURG, MS	APRIL 25 <sup>TH</sup> – APRIL 28 <sup>TH</sup>	APRIL 25 <sup>TH</sup> – APRIL 28 <sup>TH</sup>

SET-UP & REGISTRATION	EXHIBIT HOURS	BREAK-DOWN
TUESDAY, APRIL 25 <sup>TH</sup> 9:00A – 11:00A	TUESDAY, APRIL 25 <sup>TH</sup> WEDNESDAY, APRIL 26 <sup>TH</sup> THURSDAY, APRIL 27 <sup>TH</sup> FRIDAY, APRIL 28 <sup>TH</sup>	11:00A – 5:00P 8:00A – 5:00P 8:00A – 5:00P 8:00A – 12:00P
		THURSDAY, APRIL 27 <sup>TH</sup> @ 5:00PM FRIDAY, APRIL 28 <sup>TH</sup> @ NOON

## I. IMPORTANT DATES

**APRIL 4TH** - SUBMIT ORGANIZATION'S LOGO/AD FOR PRINT MATERIAL. EMAIL TO [INFO@THEMSCAP.COM](mailto:INFO@THEMSCAP.COM).

**APRIL 4TH** - SUBMIT COMPLETED REGISTRATION INFORMATION AND PAYMENT TO BE INCLUDED IN PROGRAM BOOKLET.

**APRIL 11TH** - LAST DAY TO REGISTER AS EXHIBITOR (INFORMATION WILL NOT BE INCLUDED IN PROGRAM BOOKLET).

## II. TABLE ASSIGNMENTS

EXHIBIT TABLE ASSIGNMENTS ARE MADE BY FTC PREVENTION SERVICES BASED UPON THE PAID EXHIBIT/SPONSOR PACKAGE AND DATE APPLICATION IS RECEIVED. THE EXHIBIT APPLICATION DEADLINE IS APRIL 11TH. ALL PAYMENTS SHOULD BE RECEIVED NO LATER THAN APRIL 4TH TO BE INCLUDED IN THE CONFERENCE PROGRAM BOOK.

## III. SHIPPING, RECEIVING AND PACKAGE HANDLING PROCEDURES

PACKAGES MAY BE DELIVERED TO THE CONVENTION CENTER WITHIN 5 DAYS OF THE DATE OF THE CONFERENCE. PACKAGES OF EXCESSIVE WEIGHT AND/OR VALUE MUST BE APPROVED FOR RECEIPT BY THE CONVENTION CENTER PRIOR TO SHIPPING. RECEIVING HOURS ARE 8:00A TO 4:00P MONDAY – FRIDAY. SPONSORS/EXHIBITORS ARE RESPONSIBLE

FOR MAKING ALL INBOUND AND OUTBOUND SHIPPING ARRANGEMENTS. THERE IS NO ON-SITE SHIPPING AND RECEIVING DEPARTMENT.

CONFERENCE INBOUND SHIPMENTS:  
THE FOLLOWING INFORMATION SHOULD BE ON ALL PACKAGES TO ENSURE PROPER DELIVERY:

**ATTN: (SPONSOR/EXHIBITOR NAME)**  
**GROUP: MSCAP-2023**  
**LAKE TERRACE CONVENTION CENTER**  
**ONE CONVENTION CENTER WAY**  
**HATTIESBURG, MS 39401**

THE LAKE TERRACE CONVENTION CENTER AND FTC PREVENTION SERVICES ARE IN NO WAY LIABLE FOR THE CONTENTS OF ANY PACKAGES SHIPPED INBOUND OR OUTBOUND FOR THE CONFERENCE.

## IV. EXHIBIT EQUIPMENT

EACH EXHIBIT SPACE WILL INCLUDE ONE 6' DRAPED TABLE, 2 CHAIRS, 2 COMPLIMENTARY ID BADGES, AND TABLE ID SIGNAGE.

## V. DRAWINGS & GIVEAWAYS

DRAWINGS AND GIVEAWAYS BY EXHIBITORS ARE ENCOURAGED AT THE EXHIBIT TABLES. HOWEVER, EXHIBITORS ARE ALSO WELCOME TO PROVIDE ITEMS TO BE GIVEN AWAY ON STAGE DURING GENERAL SESSIONS. THE EXHIBITOR ASSUMES COMPLETE RESPONSIBILITY FOR ALL ASPECTS OF DRAWINGS

OCCURRING AT THE EXHIBITOR'S TABLE, INCLUDING DELIVERY OF THE GIFT POST-EVENT IF THE RECIPIENT IS NO LONGER PRESENT AT THE CONFERENCE WHEN THE DRAWING TAKES PLACE. NAMES, ADDRESSES, AND OTHER ATTENDEE CONTACT INFORMATION COLLECTED VIA ENTRY FORMS MAY BE UTILIZED BY THE EXHIBITOR FOR FUTURE COMMUNICATION, PROVIDED THE RECEIPT OF PROPER CONSENT. ANY DRAWING FORMS SHOULD CONTAIN APPROPRIATE "OPT-IN" LANGUAGE FOR THIS EXPRESS PURPOSE.

## **VI. ELECTRICAL HOOK-UP**

ELECTRICAL SERVICES WILL BE PROVIDED UPON REQUEST. PLEASE REFER TO "EXHIBITOR PROSPECTUS".

## **VII. INTERNET SERVICES**

FREE WIRELESS INTERNET SERVICE WILL BE AVAILABLE TO EXHIBITORS. PLEASE NOTE THAT SERVICE MAY BE SLOW. FTC RECOMMENDS USING YOUR COMPANY AIR CARD OR DEVICE FOR WIRELESS INTERNET SERVICE DURING DEMONSTRATIONS, IF APPLICABLE. THERE IS NO PROVISION FOR HARD WIRED INTERNET CONNECTIONS.

## **VIII. LOADING/UNLOADING ZONE**

MATERIALS MAY BE LOADED/UNLOADED AT THE CONVENTION CENTER. WHEN YOU ARRIVE AT THE CONVENTION CENTER, PLEASE CHECK IN AT THE REGISTRATION DESK. YOU WILL BE PROVIDED ACCESS TO A DOLLY AND DIRECTED TO YOUR EXHIBITOR TABLE.

## **IX. EXHIBITOR ELIGIBILITY**

FTC PREVENTION SERVICES RESERVES THE RIGHT TO DETERMINE THE ELIGIBILITY OF ANY COMPANY FOR INCLUSION IN THE CONFERENCE AND RESERVES THE RIGHT TO REJECT, AFFECT OR PROHIBIT ANY EXHIBIT IN WHOLE OR IN PART OR ANY EXHIBITOR OR HIS/HER REPRESENTATIVE. NO REFUND WILL BE MADE AS A RESULT OF REMOVAL.

## **X. EXHIBITOR RELOCATION**

NO EXHIBITOR WILL BE ALLOWED TO ASSIGN, SUBLET OR SHARE THE SPACE ASSIGNED WITHOUT THE PRIOR WRITTEN CONSENT OF FTC PREVENTION SERVICES.

## **XI. EXHIBIT CONTRACT**

THE EXHIBITOR AGREES TO INDEMNIFY AND HOLD HARMLESS FTC PREVENTION SERVICES, LAKE TERRACE CONVENTION CENTER, MSCAP AND OFFICIAL CONFERENCE SERVICE CONTRACTORS FOR ANY CLAIM ARISING OUT OF ACTS OF NEGLIGENCE OF

EXHIBITORS, THEIR AGENTS OR EMPLOYEES. EACH EXHIBITOR MUST KEEP AT LEAST ONE REPRESENTATIVE IN HIS/HER BOOTH DURING ALL CONFERENCE HOURS.

## **XII. LIABILITY**

THE EXHIBITOR AGREES TO MAKE NO CLAIM FOR ANY REASON AGAINST FTC PREVENTION SERVICES, LAKE TERRACE CONVENTION CENTER, MSCAP AND ANY CONTRACTORS FOR LOSS, THEFT, DAMAGE OR DESTRUCTION OF GOOD, NOR FOR ANY DAMAGE TO HIS/HER BUSINESS BY REASON OF THE EXHIBIT; NOR FOR ANY INJURY TO HIMSELF/HERSELF OR EMPLOYEES; NOR FOR ANY ACTION OF ANY NATURE OF THE CONFERENCE, OR ITS' MEMBERS, OFFICERS, COMMITTEES, AGENTS OR EMPLOYEES.

## **XIII. ACCOMMODATIONS**

EXHIBITORS QUALIFY FOR THE SPECIAL MSCAP ROOM RATES AT CONFERENCE HOTELS. IMPORTANT! RESERVE YOUR ROOM DIRECTLY WITH THE HOTEL AS EARLY AS POSSIBLE.

VISIT THE MSCAP WEBSITE ([WWW.THEMSCAP.COM](http://WWW.THEMSCAP.COM)) OR REFER TO THIS PACKET FOR CONFERENCE ROOM RATES, CODES AND CUT-OFF DATES. THE CONFERENCE RATES WILL ONLY BE HONORED UNTIL THE CUT-OFF DATES.

## **XIV. SECURITY**

EXHIBITOR UNDERSTANDS THAT NO ADDITIONAL SECURITY PRESENCE SHALL BE PROVIDED – EITHER DURING CONFERENCE HOURS OR OTHERWISE – IN THE EXHIBIT AREAS, BEYOND THE SECURITY PRESENCE PROVIDED BY THE HOST FACILITY. MINIMAL PRESENCE BY MSCAP STAFF WILL BE IN PLACE IN THE HOURS IMMEDIATELY SURROUNDING THE OPENING/CLOSING OF THE EXHIBIT AREAS EACH DAY. FTC PREVENTION SERVICES SHALL NOT BE LIABLE FOR ANY DAMAGE OR THEFT TO THE EXHIBITOR'S DISPLAY OR PROPERTY.





## Who should become a supporter/exhibitor?

- Pharmaceutical Companies
- Behavioral Healthcare Facilities
- Book and software publishers
- Companies & institutions offering innovative prevention, treatment & recovery products & services
- Treatment Centers
- Public Health Agencies
- Prevention/Recovery programs
- Community Businesses



## SPONSORSHIP OPPORTUNITIES

SPONSORSHIP	PRICE	EXHIBIT BOOTH	# OF COMP REGISTRATIONS
<b>Title Sponsor Package (1)</b> <ul style="list-style-type: none"> <li>On-stage thank you during all general sessions</li> <li>Two post-conference attendee email</li> <li>Four social media promotions</li> <li>Sponsor listing on website</li> <li>Program book full-page ad (front inside cover)</li> <li>Website homepage banner</li> <li>Dedicated materials on MSCAP website</li> <li>Logo or Name/Signage prominently displayed on-site at the conference</li> <li>Slide recognition on inside marquee and general session</li> <li>Tote Bag Sponsor</li> <li>Lanyard Sponsor</li> <li>Premium Exhibitor</li> <li>10 Complimentary Registrations + <i>Membership</i></li> </ul>	<b>\$50,000+</b>	•	<b>10</b>
<b>Title Sponsor Package (1)</b> <ul style="list-style-type: none"> <li>On-stage thank you during all general sessions</li> <li>Two post-conference attendee email</li> <li>Four social media promotions</li> <li>Sponsor listing on website</li> <li>Program book full-page ad (first page)</li> <li>Website homepage banner</li> <li>Dedicated materials on MSCAP website</li> <li>Logo or Name/Signage prominently displayed on-site at the conference</li> <li>Slide recognition on inside marquee and general session</li> <li>Premium Exhibitor</li> <li>8 Complimentary Registrations + <i>Membership</i></li> </ul>	<b>\$30,000</b> - <b>\$49,999</b>	•	<b>8</b>
<b>Platinum Sponsor Package (2)</b> <ul style="list-style-type: none"> <li>On-stage thank you during all general sessions</li> <li>Two post-conference attendee email</li> <li>Four social media promotions</li> <li>Sponsor listing on website</li> <li>Program book full-page ad (back inside cover)</li> <li>Website homepage banner</li> <li>Dedicated materials on MSCAP website</li> <li>Logo or Name/Signage prominently displayed on-site at the conference</li> <li>Slide recognition on inside marquee and general session</li> <li>Premium Exhibitor</li> <li>6 Complimentary Registrations + <i>Membership</i></li> </ul>	<b>\$20,000</b> - <b>\$29,999</b>	•	<b>6</b>

## Gold Sponsor Package

- On-stage thank you during all general sessions
- Two post-conference attendee email
- Four social media promotions
- Sponsor listing on website
- Program book full-page ad
- Website homepage banner
- Dedicated materials on MSCAP website
- Logo or Name/Signage prominently displayed on-site at the conference
- Slide recognition on inside marquee and general session
- Premium Exhibitor
- 4 complimentary registrations

**\$10,000**  
- • **4**  
**\$19,999**

## Silver Sponsor Package

- On-stage thank you during all general sessions
- One post-conference attendee email
- Two social media promotions
- Sponsor listing on website
- Program book full-page ad
- Website homepage banner
- Dedicated materials on MSCAP website
- Logo or Name/Signage prominently displayed on-site at the conference
- Slide recognition on inside marquee and general session
- Premium Exhibitor
- 2 complimentary registrations

**\$7,500**  
- • **2**  
**\$9,999**

## Bronze Sponsor Package

- On-stage thank you during all general sessions
- One post-conference attendee email
- One social media promotion
- Sponsor listing on website
- Program book full-page ad
- Website homepage banner
- Dedicated materials on MSCAP website
- Logo or Name/Signage prominently displayed on-site at the conference
- Slide recognition on inside marquee and general session
- Premium Exhibitor
- 1 complimentary registration

**\$5,000**  
- • **1**  
**\$7,499**





# MSCAP

## EXHIBIT PACKAGES

As an exhibitor at the MSCAP, your company has an excellent opportunity to receive maximum marketing exposure in addition to networking with other agencies and professional peers. With exclusive noncompeting hours, attendees have ample time to visit the exhibit area during The MSCAP exhibits are in the pre-function and surrounding areas providing maximum exhibit exposure.



# \$750

### WHAT'S INCLUDED:

- **Space with draped 6' table given on a first come, first served basis. Multiple spaces are available; however, a limited number of premium spaces are available. To discuss options and pricing, call us at 601.874.0100 or visit [www.themscap.com](http://www.themscap.com).**
- **Meals and breaks are an additional fee of \$150/person. However, exhibitors are always welcome to complete an attendee registration (\$295) to gain access to almost 25 cutting-edge workshops, network opportunities, meals, and breaks. Sponsor opportunities have additional registration benefits that may include meals.**
- **Dedicated exhibit times offer valuable one-on-one contact with current and prospective clients.**
- **Breaks and networking opportunities during the conference are held in the pre-function areas to draw attendees to the exhibitors. In addition, an "exhibitor" passport is used to encourage interaction between exhibitors and attendees.**

*\*Exhibitor badge is valid in exhibit area only. Conference attendee registrations must be purchased separately.*

**PREMIUM EXHIBITORS** receive prime real estate in proximity to attendee traffic and the main exhibit hall where all of the general sessions are held.

Also included is extended space to accommodate a pipe and draped booth setup, additional 6' Tables, 2 Chairs, 2 Exhibitor Badges, Name card, and additional exposure through \*bag stuffers and presentations.

**Please NOTE: There is a limited number of premium spaces available.**

Call 601-874-0100 to discuss additional options. \*Bag stuffers provided by exhibitor

PACKAGE DETAILS	DIAMOND	EMERALD	SAPPHIRE	RUBY	VIRTUAL
EXHIBIT SPACE	Pipe and drape booth setup w/ three 6ft tables <b>PRIME PLACEMENT</b>	Pipe and drape booth setup w/ two 6ft tables <b>PRIME PLACEMENT</b>	One 6ft table setup	One 6ft table setup	<i>NOT AVAILABLE FOR 2023</i>
PROGRAM BOOK AD	Full Page	1/2 Page	1/4 Page		
BAG STUFFERS	Registration Bag Stufflers*	Registration Bag Stufflers*			
<b>PACKAGE PRICE</b>	<b>\$3,500</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$750</b>	<b>\$500</b>





# OTHER SUPPORT OPPORTUNITIES



## FOOD/BEVERAGE OPPORTUNITIES

<p><b>Beverage Station (3)</b> Conference attendees will enjoy coffee, juices, and water during identified breaks in the pre-function/exhibit area on Wednesday and Thursday. Sponsors will receive brand inclusion on signage and other conference promotions.</p>	<p>\$750</p>
<p><b>Attendee Networking Reception (1)</b> Conference attendees will enjoy a prime networking event at the host hotel on Wednesday or Thursday evening. Sponsor will receive brand inclusion on conference signage and other conference promotions.</p>	<p>\$1000</p>
<p><b>Continental Breakfast (2)</b> Conference attendees will enjoy delicious pastry items, juice, and coffee in the pre-function/exhibit area before starting their workshops on Wednesday and Thursday. Sponsors will receive brand inclusion on conference signage and other event promotions.</p>	<p>\$2500</p>
<p><b>Deluxe Country Breakfast (1)</b> Conference attendees will enjoy a delicious, buffet-style breakfast on the final day of the conference in the main Grand Ballroom. This is a conference favorite. Sponsors will receive brand inclusion on conference signage and other event promotions.</p>	<p>\$7500</p>
<p><b>A Taste of Mexico Break (1)</b> An all-time favorite, attendees will enjoy a delicious selection of snacks inspired by the southern border. Sponsor will receive brand inclusion on conference signage and other event promotions.</p>	<p>\$3000</p>
<p><b>Refreshment Break (3)</b> Help add sweet treats to the break in the pre-function/exhibit area. Sponsor will receive brand inclusion on conference signage and other conference promotions.</p>	<p>\$3000</p>

<p><b>Luncheon in Grand Ballroom A (2)</b>          Conference attendees will appreciate this lunch and networking opportunity provided by your organization on Wednesday or Thursday in the main Grand Ballroom during the luncheon plenary. Sponsors will receive brand inclusion on conference signage and other event promotions.</p>	<p>\$7500</p>
<b>FACILITY OPPORTUNITIES</b>	
<p><b>The Hub - Connect, Charge (2)</b>          Capture the undivided attention of attendees as they connect and power up their computers, smart phones, and other wireless devices and download conference presentations provided by speakers without leaving the conference. The Hub provides a convenient service centrally located to attendees and gives your company the opportunity to get your message across to a captive audience. Sponsors will receive brand inclusion on conference signage and other event promotions.</p>	<p>\$500</p>
<p><b>Relaxation Station (1)</b>          Annual Conference attendees will thank you for Sponsoring this rejuvenating activity, which is in the pre-function/exhibit area and generates ongoing traffic throughout the duration of the conference. Your company name and logo will be displayed at the Relaxation Station area.</p>	<p>\$1000</p>
<b>ADVERTISING OPPORTUNITIES</b>	
<p><b>Tote Bags (1)</b>          Having your logo featured alongside the official MSCAP 2022 logo on 350 conference bags provided to each conference attendee at registration is the perfect opportunity for maximum exposure. Just provide your logo by March 28<sup>th</sup>.</p>	<p>\$50,000</p>
<p><b>Email</b>          Having your company featured on MSCAP 2022 emails before and during the conference is a great opportunity for exposure. Just provide your logo asap.</p>	<p>\$3500</p>
<p><b>Tote Bag Inserts (multiple)</b>          Your company can provide 350 highly visible items for insertion into the conference tote bag. All promotional materials must be pre-approved by MSCAP Staff. Please provide items by April 4<sup>th</sup>.</p>	<p>\$100 per 350 pieces</p>
<p><b>Lanyards (1)</b>          Show your Sponsor by providing the official MSCAP lanyard! Your logo will appear on at least 350 lanyards distributed at registration and worn by attendees throughout the duration of the conference. Just provide your logo by March 28<sup>th</sup>.</p>	<p>\$50,000</p>



<p><b>Marquee Board Digital Advertising (multiple)</b>  Promote your product, service, or exhibit presence on a rotating over-head display located in a high-traffic area at the entry of the conference on Wednesday and Thursday. Provide your promotional information digitally by April 4<sup>th</sup>.</p>	<p>\$1000</p>
<p><b>Ad Book (multiple)</b>  Advertise in our program book.</p>	<p>\$100-full page  \$50-1/2 page  \$25-1/4 page</p>
<p><b>OTHER OPPORTUNITIES</b></p>	
<p><b>Presenters/Workshops (multiple)</b>  A fantastic way to show broad Sponsor for MSCAP is to fund a requested speaker. Funding can go to FTC Prevention Services for MSCAP or to the requested speaker's agency.</p>	<p>Variable</p>
<p><b>Satellite and Ancillary Meetings (2)</b>  Meet and network with an exclusive group of stakeholders at the conference and make a private presentation. An email will be sent to attendees before the conference with an invitation to your event. Meetings are subject to MSCAP approval, must be held at the host hotel after conference hours, and arranged directly with FTC Prevention Services.</p>	<p>\$2000</p>
<p><b>AA/NA Meeting (1)</b>  Sponsor a meeting on Wednesday evening at one of the conference hotels.</p>	<p>\$500</p>



## 2023 Sponsor/Exhibit/Advertise Application

**DEADLINE: April 11<sup>th</sup>**

### CONTACT INFORMATION

Organization/Company:				
Primary Contact Person:				
Mailing Address:				
City:		State:		Zip/Postal Code:
Phone:			Fax:	
Website:			E-mail:	

### SPONSORSHIP OPPORTUNITIES (CHECK ONE)

<input type="checkbox"/> Title \$30,000+	<input type="checkbox"/> Platinum \$20,000-\$29,999	<input type="checkbox"/> Gold \$10,000 - \$19,999	<input type="checkbox"/> Silver \$7,500 - \$9,999	<input type="checkbox"/> Bronze \$5,000 - \$7,499
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### EXHIBIT OPPORTUNITIES (CHECK ONE)

<input type="checkbox"/> Diamond - \$3,500	<input type="checkbox"/> Emerald - \$2,500	<input type="checkbox"/> Sapphire - \$1,500	<input type="checkbox"/> Ruby - \$750	<input type="checkbox"/> <i>Virtual</i> - \$500
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Additional Exhibit Fees	Price (each)	Qty	Total
Additional Exhibit Staff (over 2 people must pay additional fee)	\$25/person		
MSCAP Luncheon Tickets (applies to Exhibitor Opportunities ONLY)	\$150/person		
Electrical Connection	\$75		
	<b>TOTAL:</b>		

### SPONSOR OPPORTUNITIES (SELECT ALL THAT APPLY)

Opportunity	Price	Qty	Total	Opportunity	Price	Qty	Total
Beverage Station	\$2500			Relaxation Station	\$1000		
Attendee Networking Reception	\$1000			Marquee Board Digital Signage	\$1000		
Continental Breakfast	\$2500			Tote Bags	Title Sponsor Only		
Deluxe Breakfast	\$7500			Tote Bag Inserts	\$100/350 pieces		
A Taste of Mexico Break	\$3000			Lanyards	Title Sponsor Only		
Refreshment Break	\$3000			Presenters/Workshops	Variable		
Luncheon in Grand Ballroom A	\$7500			Satellite and Ancillary Meetings	\$2000		
The Hub - Connect, Charge	\$500			AA/NA Meeting	\$500		
Program Book Ad				Full Page	\$100		
				½ Page	\$50		
				¼ Page	\$25		
<b>TOTAL:</b>							

## PAYMENT INFORMATION

CHECK ENCLOSED, **MADE PAYABLE TO: FTC PREVENTION SERVICES, ATTN: MSCAP | P.O. Box 54742 | PEARL, MS 39288**

PURCHASE ORDER # \_\_\_\_\_

CREDIT CARD (A 3% FEE WILL BE ADDED)

I AUTHORIZE FTC PREVENTION SERVICES TO CHARGE MY:

VISA

MASTERCARD

DISCOVER

AMEX

PRINT NAME BELOW AS IT APPEARS ON CREDIT CARD:

\_\_\_\_\_  
CARD NUMBER

\_\_\_\_\_  
EXPIRATION

\_\_\_\_\_  
BILLING ADDRESS

\_\_\_\_\_  
ZIP CODE

\_\_\_\_\_  
SIGNATURE